

**Subject:** Re: Re: USC-DTLA Center for Urban Innovation  
**From:** "Tanner Blackman" <tblackman@kindelgagan.com>  
**Date:** 08/18/2016 03:27 PM  
**To:** "Nick Griffin" <NGriffin@downtownla.com>

I'm in.

—  
Tanner Blackman  
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**From:** Nick Griffin <[NGriffin@downtownla.com](mailto:NGriffin@downtownla.com)>  
**Date:** Thursday, August 18, 2016 at 3:05 PM  
**To:** Nick Griffin <[NGriffin@downtownla.com](mailto:NGriffin@downtownla.com)>  
**Subject:** USC-DTLA Center for Urban Innovation

Dear Downtowners,

As important DTLA stakeholders (many of whom are USC alumni), I would like to invite you to a meeting being convened by myself and [Randy Hall, VP of Research for USC](#), along with other key USC personnel and Downtown stakeholders (see list below) to explore the possibility of creating a "Center for Urban Innovation" based at USC and utilizing DTLA as its living laboratory.

The meeting is scheduled for Wednesday, September 14<sup>th</sup>, 11:30-1:00 (lunch provided) at the USC Building in South Park. If you are available and interested in participating (or have any questions) please let me know and I will follow up with additional background info and details for the meeting.

Thanks.

Nick

**USC Participants:** (confirmed to date)

- **Randy Hall** – Vice President of Research, Office of the Provost
- **Annette Kim** – Director of the Spatial Analysis Laboratory in Price School
- **Elizabeth Currid-Halkett** – Price School, research on economic development in

art/culture

- **Francois Bar** – Annenberg School, communication and spatial sciences, Pershing Square team
- **Cyrus Shahabi** – Viterbi School, directs the Interactive Media Systems Center
- **Lucio Sobelman** – Viterbi School, chair of Civil Engineering
- **David Ashley** – leads the megacities program in Viterbi School
- **Bhaskar Krishnamachari**, leads an autonomous networks research group in Viterbi
- **Manuel Castells** – Annenberg School, renowned scholar on economic dev in networked societies
- **Yigal Arens** – Assoc. Director for Information Sciences Institute, heads Digital Government effort
- **Colin Maclay** – incoming director of the Annenberg Innovation Laboratory
- **Stevens Center** representative (TBD)

#### **DTLA Invitees:**

- **Nick Griffin** – Director of Economic Development, Downtown Center BID
- **Jessica Lall** – Executive Director, South Park BID, USC Alum
- **Clare De Briere** – COO / EVP at The Ratkovich Company, USC Alum
- **Sonnet Hui** – General Manager, Design and Development at Hazens Group, USC Alum
- **Carl Cade** – Asset Manager, Tribune Real Estate
- **Ava Bromberg** – SVP, The Reef, President and CEO, Creative Urban Solutions, Inc.
- **Jeff Badertscher** – VP, LBA Realty (USC South Park bldg.), USC Alum
- **Noel Hyun** – Real Estate/Land Use Attorney, Liner LLP. USC Alum
- **Tanner Blackman** – Partner, Kindel Gagan, Adjunct Professor, USC. USC Alum
- **Patrice Hopper** – Senior Director, Marketing, Brookfield Properties
- **Shane Phillips** – Director, Los Angeles Streetcar, Inc., Founder/Editor, Better Institutions, USC Alum
- **Ari Simon** – Downtown Area Director, Office of Councilmember José Huizar, USC Alum
- **Krisztina “Z” Holley** – Founder, MAKE IT IN LA, founding Executive Director, USC Stevens Center
- **Paul Bricault** – Partner Greycroft Partners, Mayor's Council for Technology & Innovation, USC professor and Alum
- **Gregory Curtain** – Founder/CEO, Civic Resource Group. USC professor and Alum

- **Simon Ha** - Principal, Steinberg Architects, Re:Code LA, Downtown 2020 Committee

**Nicholas Ziff Griffin**

Director of Economic Development

 <https://www.downtov>

**Downtown Center Business Improvement District**

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